

# Contest Rules

## Start-ups competition

### African Tech Now Event – Las Vegas (USA), Edition 2017

#### 1. General Terms

This Contest rules sets forth the rules that shall be applied to the Contest organized by International Boost and his partners in the framework of "African Tech Now" (hereinafter the "Rules"). African Start-ups are invited to participate to this Contest. Contest participant must subscribe to these Rules in its entirety (hereinafter the "Contestant").

« Africa Tech Now » is the 1<sup>st</sup> event dedicated to the African ecosystem of the technological innovation at the Consumer Electronics show which will take place from January 5<sup>th</sup> to 8<sup>th</sup>, 2017 (CES® 2017). It aims to position the African continent as the new hub of the digital innovation.

The CES® (Consumer Electronics Show) is the Global Innovation Show held in Las Vegas (USA) by Consumer Technology Association (CTA). It stands out as the ideal place for Start-ups to build-up their visibility and reputation in United States and internationally.

These Rules are available on Venture Capital For Africa's website (VC4A) at the following address: [www.vc4a.com/](http://www.vc4a.com/).

#### 2. ORGANIZER

##### 2.1. Organizer

This Contest is organized by International Boost located in 4 rue de Sambre et Meuse 75010 Paris, France, represented by its President, Mr Christian Pineau, (hereinafter the "Organizer")

##### 2.2. Organising Committee:

Mr Christian Pineau, President of International Boost, 4 rue de Sambre et Meuse, 75010 Paris, France,

Madam Murielle Diaco, President of Djouman, 3 rue René Bazin, 75016 Paris, France

Madam Vanessa Ralli, President of Africa Observers, 3 rue Alfred Bruneau - 75016 Paris, France

### 3. Purpose of the Contest

The Contest is organized in the framework of "African Tech Now", edition 2017. It aims at identifying and promoting the (10) ten best Start-ups of the African technological ecosystem.

### 4. Eligibility requirements

#### 4.1. Profile of Contestants

The Contest is open, free of charge, to any Start-up that is a registered company not younger than 6 months and not older than 3 years, (hereinafter the "Contestant"). The Contestant's activities must be in the field of new technologies and digital transformation. It must have its Registered Office Address in an African country. Alternatively, the project can be carried out by African diaspora's members and must have a strong impact on the African continent.

#### 4.2. Call for proposals

A call for proposals is launched from July 18<sup>th</sup>, 2016 to August 31<sup>st</sup>, 2016 on the scale of the African continent on Venture Capital For Africa's website (VC4A) at the following address: [www.vc4a.com/](http://www.vc4a.com/).

It is understood that any **Contestant** wishing to participate in the Contest must first respond to the call for proposals.

The application files must be completed and submitted to the Organizer on the VC4A's website at the following address: <https://vc4a.com/africa-tech-now/africa-tech-now-village/>.

Applications may only be submitted between 8:00 a.m. (Paris time) on July 18th, 2016 and 11:00 p.m. (Paris time) on August 31st, 2016. Every application submitted after the closing date and time shall be not considered.

A list of information and documents to be provided by the Contestant at the time they apply is available on the Website. Contestants may not make any changes to their applications once they have been submitted.

The Organizer reserves the right to undertake all necessary investigations concerning the information provided by the Contestants. The Organizer definitively validates application files after these investigations.

Any false information automatically leads to the elimination of Contestants.

Each Contestant is allowed to submit only one Project.

#### **4.3. Selection of the 10 (ten) best Start-ups**

All complete application files will be submitted to a panel of international and local experts that will proceed in selecting the 10 (ten) best Start-ups from Contestants (hereinafter the "Selected Start-ups").

The list of Selected Start-ups will be made available in the week from 26 to 30 September 2016.

The Selected Start-ups must meet the selection criteria set forth below:

- Their product / service / app must be a ground-breaking innovation.
- Their product / service / app must be applicable to the consumer technology space.
- The innovation should be in the following fields: IOT, Robotics, Drones, 3D printing, E-health, EdTech, virtual reality, E-commerce, Cloud computing, App economy...

Special attention will be given to "tech for good", innovations contributing to sustainability.

## 5. Obligations of the Organizer

### 5.1. Visibility and promotion of the selected Contestants

The Organizer is committed to:

- Pay the trip of the Selected Start-ups to Las Vegas (USA) within the framework of Africa Tech Now
- Offer the adequate framework that will :
  - highlight the Selected Start-ups' creativity, talents and know-how by giving visibility to their products, especially by receiving media coverage and potentially through the opportunity to display their products on dedicated stands in the Africa Tech Village exhibitions, located in the Eureka Park zone.
  - allow the Selected Start-ups to have business opportunities, especially by meeting business partners (governments, public agencies in charge of ICT, institutions, key partners, Investors or Incubators).

### 4.2. Logistics

The Organizer is committed to providing the Selected Start-ups all facilities necessary to ensure their good participation at the African Tech Now.

In this regard, the Organizer is committed:

- to ensure the Selected Start-ups the necessary documents for its red tape, especially in order to obtain the US visa and to attend the Africa Tech Now Event, as well as expenses entailed;
- to take care of the transportation fees, lodging and meals of the winners during the trip.

## **Article 6. Obligations of the Contestants**

### **6.1. Respect of rules**

The Selected Start-ups are committed:

- to respect the American federal legislation and the legislation applicable in the State of Nevada during their stay in USA,
- to respect these Rules.

### **6.2. Equipment return**

The Selected Start-ups are committed to take care of the equipment provided by the Organizer and to return them in good conditions.

## **7. Image rights**

Contestants authorize the Organizer and/or any representatives, claimants, partners, anyone acting under its orders, with its permission or in its place to use, to reproduce and to publish any information concerning them in connection with communication and publicity relating to the Contest or to Africa Tech Now, on any media, in every country without being able to claim any right or any compensation whatsoever for 5 (five) years from the time its applications have been submitted. All rights of any or all these elements are ceded to the Organizer.

Any pictures, videos, names, logos, brands, etc. relating to the Contest and to Africa Tech Now cannot be published, reproduced, publicly displayed and/or exploited by the Contestants, without the Organizer's prior consent. These actions are strictly prohibited.

## **8. Personal data**

Personal data are required for the sole purpose of participating in the Contest and eventually in Africa Tech Now and satisfying legal and regulatory requirements.

All files containing personal data collected from the Contestants may be processed under the right of access to personal data's system of laws and regulations in force in France.

The personal data may be communicated to partners, service providers and subcontractors only for the performance of their tasks in the framework and during this Contest and during Africa Tech Now Event. It may also be communicated to the partners of the Contest and the Africa Tech Now Event or to a judicial authority or any administrative authority empowered by law, if the Organizer is requested to do so, in accordance with applicable laws in France.

The Organizer is responsible for the processing of personal data. It will take appropriate steps to protect the security and privacy of personal data and to prevent it from being distorted or damaged, or accessed by any unauthorized third parties. The Organizer will retain data for the length of time required for data processing no longer than 5 (five) years.

Each Contestant has data access, correction and cancellation rights and can ask the Organizer to remove its coordinate.

The Contestants can execute their data access, correction and cancellation rights by sending a mail including their contact details and the precise instructions to the Organizer at the address mentioned in the point 2.1 of these Rules or by sending an email to the following email address: [chriscopineau@internationalboost.com](mailto:chriscopineau@internationalboost.com).

## **9. Intellectual property**

This Contest does not lead in any way to any transfer of intellectual property rights of the Projects submitted to the Organizer by the Contestants other than those strictly necessary to carry out the Contest and the African Tech Now Event.

Under no circumstances, the projects must not violate the intellectual property rights of any third parties. Contestants certify that the projects do not infringe in any way the intellectual property rights of any third parties and that it hold all rights related thereto.

Contestants shall indemnify and hold the Organizer harmless against the consequences

of any claims or legal actions brought by third parties due to violations of their rights.

Contestants expressly authorize the Organizer, free of charge, to publish, communicate, exhibit and disclose orally, graphically or in writing the various elements of the Projects for the purpose of the Contest and of Africa Tech Now, as soon as the Candidate has submitted its application and for (5) five years. Each Contestant agrees to be subject of media coverage and authorize the Organizer to communicate on their projects related to the Contest.

In addition, Contestants do not have the rights to use the marks, logos, concepts and any other documents which are exclusive properties of the Organizer, said marks, logos, concepts and documents may they concern the Contest and Africa Tech Now or not.

## **10. Confidentiality**

Within the framework of these Rules, any information, document, data or concept transmitted directly or indirectly by the Organizer to the Contestant, or to which the Contestant has directly or indirectly access in the framework of the Contest and the Africa Tech Now Event, is considered to be confidential and shall not be disclosed in any case.

However, information that is accessible to the public without any breach of the terms of these Rules on the part of the Contestant, that is lawfully held by the Contestant before it is disclosed by the Organizer, or that is duly obtained from a third party who is authorized to transfer or disclose said information, is not considered as confidential.

Contestants are committed, for the duration of the Contest and for a period of 5 (five) years thereafter, to not using or disclosing the Confidential Information other than in relation to its participation in the Contest.

The Organizer is committed to not disclosing any information or document transmitted by the Contestants at the time it submitted its application, except the transmission of information to third parties that have a need to know it in the framework of this Contest or Africa Tech Now.

Upon the selection of the 10 (ten) top Start-ups, the Organizer is duly authorized to disclose information about their Projects in the framework of communication and information actions, unless otherwise expressly specified in writing by the Selected Start-ups.

## 11. Liability

The Organizer cannot be held liable:

- if it does not receive entries for any reason beyond its control, or if entries are received in any format that is impossible to process,
- for any damage or loss relating to the Contest process, including in the event of schedule changes.

The Organizer reserves the right, at any time and without having to give reason, to postpone, interrupt, shorten, extend, alter or cancel the Contest and the Africa Tech Now Event, if circumstances so require. In any case, its responsibility cannot be initiated as a result.

In case of force majeure, the Organizer reserves the right to postpone, shorten, extend, alter or cancel the Contest and the Africa Tech Now Event, without there being liable on that score. The Contestants shall refrain from complaining or requesting any compensation on that score.

Contestant participating to Africa Tech Now is fully responsible for their own equipment, tools or data. The responsibility of the Organizer cannot be initiated as a result of its deterioration, loss or steal during the Africa Tech Now Event.

The results of the Contest are not subject to appeal.

The Organizer reserves the right to modifying these Rules, at any time and without having to give reason. Contestants are invited to consult these Rules regularly and expressly waive all claims and disputes relating to any changes made to the Rules.

The Organizer is committed to make every effort to effectively protect Contestants data.



However, it cannot fully protect data from security incident caused by a malicious third party. Contestants acknowledge that they are responsible for ensuring that their files are stored on their own storage medium. The Organizer disclaims all liability in this regard.

## **12. Acceptance of Rules**

By responding to the call for proposals, Contestant acknowledges having read these Rules and totally accepting all its terms and any subsequent amendment.

In addition, Contestant that will participate to Africa Tech Now is committed to respect the CES's rules; otherwise it is subject to sanction, without the Organizer being held liable in any way.

It is understood that there is no relationship of subordination between the Organizer and Contestants in the frame of the Contest and the Africa Tech Now Event.

These Rules are available on the website of the Contest until the termination of Africa Tech Now, at the following address: [www.vc4a.com/](http://www.vc4a.com/).

## **13. Languages**

Only the French version of these Rules shall be authoritative and shall prevail over the English version.

Contestants application shall be submitted in English. The non-respect of this requirement shall lead the Contestant to be disqualified from the Contest.

## **14 Governing Law – Complaints – Evidence - Jurisdiction**

### **14.1. Governing Law**

These Rules are governed exclusively by the French law.

### **14.2. Complaints**

Complaints relating to the implementation or the interpretation of these Rules must be sent by email to the Organizer at the following address:

[chrispineau@internationalboost.com](mailto:chrispineau@internationalboost.com).

However, the Organizer reserves the right to not respond to complaints that it deems irrelevant.

#### **14.3. Evidence**

Contestant acknowledges being informed of the existence of the computerized registers kept by the Organizer and its service providers, in accordance with good engineering practice in safety matters and with the legal provisions in force. The Organizer stores in its information systems, directly or indirectly, information of a computer or electronic nature in the form of programs, data, files, recordings, operations, or other computer or electronic format or media.

Contestant agrees not to contest the admissibility, validity or probative value of the aforementioned information. In the case of disagreement between the Organizer's computerized records and documents in paper format or electronic format that Contestant lay down, the Organizer's computerized registers are valid and shall prevail.

#### **14.4. Jurisdiction**

Any dispute arising in connection with these Rules, with the Contest or with the Africa Tech Now Event between the Organizer and Contestants shall be referred to the competent French jurisdiction with respect to the nature of the dispute.

### **15. Filing**

These Rules have been registered to the office of SELARL AY, Huissiers de Justice Associes, 32 rue de Malte, 75011 Paris.

A copy of these Rules can be requested upon written request sent by mail to the Organizer at the address mentioned in the point 2.1 of these Rules or by sending an email to the following email address: [chrispineau@internationalboost.com](mailto:chrispineau@internationalboost.com).